

# FREEZERBURN 2015 FINANCIALS

As at October 18, 2015

## Income

	<u># of people</u>	<u>\$70-140/ticket</u>
Ticket sales - Calgary	172	\$ 24,080.00
Ticket sales - Edmonton	58	\$ 8,120.00
Ticket sales - BPT	346	\$ 48,440.00
Ticket sales - PayPal	74	\$ 10,360.00
Low Income Ticket sales - BPT	12	\$ 840.00
Low Income Ticket sales - Return	-1	\$ (70.00)
Gate Re-Entry		\$ 350.00
<b>Total Income</b>	<b>661</b>	<b>\$ 92,120.00</b>

## Expenses

	<u># of people</u>	<u>\$10/night</u>
Ticket Sales - 3 nights	662	\$ 19,860.00
Early Entry - Thu night	120	\$ 1,200.00
Early Entry - Wed night	17	\$ 170.00
Late Stay - Mon night	2	\$ 20.00
Venue		\$ 21,250.00

	<u>Actual Spent</u>
Ticket Fees	\$ 102.20
Bank Fees	\$ -
Townhall	\$ 176.87
County Permit	\$ 100.00
Tickets & Postage	\$ 2,720.86
Insurance	\$ 1,850.00
Portapotties	\$ 5,512.50
Radios	\$ 630.00
Security	\$ 2,000.00
Producers	\$ 17.38
Storage	\$ 3,071.73
Media	\$ 47.18
DPW	\$ 2,454.90
Gate	\$ 616.83
Greeters	\$ 100.00
Sanctuary	\$ 454.14
Rangers/First Response	\$ 2,209.75
Oracle	\$ 71.11
EMT	\$ 1,701.00
Golf Carts	\$ 871.50
Temple	\$ 5,145.19
Effigy	\$ 3,630.52
DMV	\$ 139.76
Fire Safety	\$ 689.92
Ceremonial Production	\$ -
Fireworks	\$ 1,226.19
Volunteer Support	\$ -
Leave No Trace	\$ -
Swag	\$ 1,138.98
Volunteer WrapUp Party	\$ -
	<b>\$ 36,678.51</b>

WWW	\$ 1,117.20
Survival Guide	\$ 1,275.75
Stickers	\$ 450.00
Wristbands	\$ 175.41
Participant package	\$ 3,018.36

Expenses prior to Grants \$ 60,946.87

Art Grants \$ 15,459.42

**Total Expenses \$ 76,406.29**

5% Donation to a Burners Without Borders \$ 785.00

5% Donation to Ponoka Highschool \$ 785.00

**Surplus \$ 14,143.71**

# FREEZERBURN 2015 Actual compared to Budget

As at October 18, 2015

## Income

	# of people	\$70-140/ticket	Budget	Variance Amount	Variance %	Explain over 20%
Ticket sales - Calgary	172	\$ 24,080.00				
Ticket sales - Edmonton	58	\$ 8,120.00				
Ticket sales - BPT	346	\$ 48,440.00				
Ticket sales - PayPal	74	\$ 10,360.00	\$ 91,000.00	\$ -	-	
Low Income Ticket sales - BPT	12	\$ 840.00	\$ 1,750.00	\$ (980.00)	(56.0)	Less applicants then anticipated
Low Income Ticket sales - Return	-1	\$ (70.00)				
Gate Re-Entry		\$ 350.00	\$ -	\$ 350.00	100.0	Did not budget for since we hope there will be none.
<b>Total Income</b>	<b>661</b>	<b>\$ 92,120.00</b>	<b>\$ 92,750.00</b>	<b>\$ (630.00)</b>		

## Expenses

	# of people	\$10/night				
Ticket Sales - 3 nights	662	\$ 19,860.00	\$ 20,250	\$ (390.00)	(1.9)	
Early Entry - Thu night	120	\$ 1,200.00	\$ 1,000	\$ 200.00	20.0	More early enties needed then anticipated
Early Entry - Wed night	17	\$ 170.00	\$ 200	\$ (30.00)	(15.0)	
Late Stay - Mon night	2	\$ 20.00	\$ 100	\$ (80.00)	(80.0)	Was not able to retain late LNT people
Venue		\$ 21,250.00	\$ 21,550.00	\$ (300.00)		
		<u>Actual Spent</u>				
Ticket Fees		\$ 102.20	\$ 200	\$ (97.80)	(48.9)	Less tickets were purchased through PayPal then previous years
Bank Fees		\$ -	\$ 50	\$ (50.00)	(100.0)	No bank fees incurred
Townhall		\$ 176.87	\$ 500	\$ (323.13)	(64.6)	Venue costs came in lower
Website		\$ -	\$ -	\$ -	100.0	
County Permit		\$ 100.00	\$ 100	\$ -	-	
Tickets & Postage		\$ 2,720.86	\$ 5,125	\$ (2,404.14)	(46.9)	over budgeted / first year learnings
Insurance		\$ 1,850.00	\$ 2,000	\$ (150.00)	(7.5)	
Portapotties		\$ 5,512.50	\$ 6,000	\$ (487.50)	(8.1)	
Lawyer		\$ -	\$ 500	\$ (500.00)	(100.0)	No lawyer needed
Radios		\$ 630.00	\$ 800	\$ (170.00)	(21.3)	costs came in under budget
Security		\$ 2,000.00	\$ 2,000	\$ -	-	
Producers		\$ 17.38	\$ 400	\$ (382.62)	(95.7)	low costs incurred
Storage		\$ 3,071.73	\$ -	\$ 3,071.73	100.0	bought a seacan for onsite storage
Media		\$ 47.18	\$ -	\$ 47.18	100.0	Did not hold a budget, should in the future
DPW		\$ 2,454.90	\$ 3,000	\$ (545.10)	(18.2)	
Gate		\$ 616.83	\$ 500	\$ 116.83	23.4	Gate swag pushed it over budget
Greeters		\$ 100.00	\$ 100	\$ -	-	
Sanctuary		\$ 454.14	\$ 650	\$ (195.86)	(30.1)	Less training fees paid back then anticipated
Rangers/First Response		\$ 2,209.75	\$ 2,250	\$ (40.25)	(1.8)	
Oracle		\$ 71.11	\$ -	\$ 71.11	100.0	Did not hold a budget, should in the future
EMT		\$ 1,701.00	\$ 4,000	\$ (2,299.00)	(57.5)	over budgeted / first year learnings
Golf Carts		\$ 871.50	\$ -	\$ 871.50	100.0	Did not hold a budget, should in the future
Temple		\$ 5,145.19	\$ 4,000	\$ 1,145.19	28.6	Temple team was not going to put in for overage but LEA repaid total amount
Effigy		\$ 3,630.52	\$ 4,000	\$ (369.48)	(9.2)	
DMV		\$ 139.76	\$ 100	\$ 39.76	39.8	DMV team was not going to put in for overage but LEA repaid total amount
Fire Safety		\$ 689.92	\$ 500	\$ 189.92	38.0	Did not budget for ignition assurance Pyro needs
Sound Marshal		\$ -	\$ -	\$ -	100.0	

## Expenses

	# of people	\$10/night	Budget	Variance Amount	Variance %	Explain over 20%
Sound Marshal		\$ -	\$ -	\$ -	100.0	
Ceremonial Production		\$ -	\$ 250	\$ (250.00)	(100.0)	no costs incurred
Fireworks		\$ 1,226.19	\$ 1,250	\$ (23.81)	(1.9)	
Leave No Trace		\$ -	\$ 150	\$ (150.00)	(100.0)	no costs incurred
Swag		\$ 1,138.98	\$ 1,000	\$ 138.98	13.9	
Volunteer Support		\$ -	\$ 500	\$ (500.00)	(100.0)	no costs incurred
Volunteer WrapUp Party		\$ -	\$ 1,500	\$ (1,500.00)	(100.0)	no costs incurred
		\$ 36,678.51	\$ 41,425	\$ (4,746.49)		
WWW		\$ 1,117.20	\$ 2,000	\$ (882.80)	(44.1)	costs came in under budget
Survival Guide		\$ 1,275.75	\$ 1,500	\$ (224.25)	(15.0)	
Stickers		\$ 450.00	\$ 500	\$ (50.00)	(10.0)	
Wristbands		\$ 175.41	\$ 500	\$ (324.59)	(64.9)	over budgeted / changed needs, first year learnings
Participant package		\$ 3,018.36	\$ 4,500	\$ (1,482)		
Expenses prior to Grants		\$ 60,946.87	\$ 67,475	\$ (6,528)		
Art Grants		\$ 15,459.42	\$ 16,875	\$ (1,415.58)	(8.4)	
10% Contingency			\$ 6,748	\$ (6,748.00)	(100.0)	partially used to cover storage costs, media cost oracle, golf carts
<b>Total Expenses</b>		<b>\$ 76,406.29</b>	<b>\$ 91,098.00</b>	<b>\$ (14,691.71)</b>		
5% Donation to a Burners Without Borders		\$ 785.00	\$ 165.00	\$ 1,405.00	851.5	
5% Donation to Ponoka Highschool		\$ 785.00				
<b>Surplus</b>		<b>\$ 14,143.71</b>	<b>\$ 1,487.00</b>	<b>\$ 12,656.71</b>		